



NFL+HBCU 2021-2022 VIRTUAL SPEAKER SERIES

OVERVIEW

In continuance of developing relationships and serving as a conduit for students to receive firsthand experiences and knowledge of working in the sports industry, the League Office will offer several virtual development sessions throughout the 2021 – 2022 season. Building off last year’s foundation with the new virtual programming, the NFL seeks to continue its commitment to diversity, equity, and inclusion. These virtual sessions will serve as an access point to senior leaders within the sport space where students and administrators alike may interact and connect on a personal basis.

MISSION

To connect, develop, and provide students at HBCUs interested in establishing a career in sports and entertainment with opportunities to network and learn about the business through virtual learning experiences.

PROGRAMMING

Date & Time	Session
Date: September 23, 2021 Time: 11:00a-12:00p CT	Career Development: Behind the Scenes of NFL Sponsorship & Business Development <i>Vice President of New Business Development, Nana-Yaw Asamoah</i>

Location: Zoom Webinar

Registration Link: [NFL+HBCU Virtual Speaker Series](#)



FOOTBALL OPERATIONS

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PROGRAMMING

Month	Session	Format
September 23, 2021	Career Development: Sponsorship & Business Development <i>*Nana-Yaw Asamoah, VP New Business Development</i>	<ul style="list-style-type: none"> ○ Zoom Webinar ○ 20 Minute Presentation ○ 20 Minute Q&A
October 21, 2021	Candidate Enhancement: Skill, Resume Workshop <i>*Leslie Satchell, NFL Consultant</i>	<ul style="list-style-type: none"> ○ Zoom Webinar ○ 45 Minute Workshop ○ 15 Minute Q&A
November 4, 2021	Career Development: Community Relations <i>*Melissa Schiller, Sr. Director Community Relations & *Megan Mendoza, Manager Community Relations</i>	<ul style="list-style-type: none"> ○ Zoom Webinar ○ 20 Minute Presentation ○ 20 Minute Q&A
January 27, 2022	Career Development: Media Strategy <i>*Manpal Arora, Sr. Director Media Strategy & Business Development</i>	<ul style="list-style-type: none"> ○ Zoom Webinar ○ 20 Minute Presentation ○ 20 Minute Q&A
March 9, 2022	Career Development: Management Council <i>*Erik Kerzner, VP Labor Relations</i>	<ul style="list-style-type: none"> ○ Zoom Webinar ○ 20 Minute Presentation ○ 20 Minute Q&A

*Subject to change